

NTO-26010 · Web Presence Build

Informational and Marketing Websites (Design, Build and Launch)

1. WHO THIS IS FOR

A company that needs a professional web presence it can manage in-house, without depending on the vendor for every content change.

2. WHAT'S INCLUDED

Fixed scope, fixed price. The limits below are what the price is built on: anything above them moves to the next tier or is quoted separately.

Tier	Pages	Content blocks	Languages	Integrations	Contact forms
Essential	Up to 5	3	1	—	1
Standard	Up to 12	8	2	1	1
Advanced	Up to 25	15	3	3	1

Functionality included: custom visual concept and design system, responsive layout, content management system configured and handed over, reusable and editable content blocks, global site settings panel, contact form with spam protection, technical SEO setup, speed and Core Web Vitals optimization, security hardening, automated backups, analytics, deployment and go-live support, training session and usage documentation.

Every project includes design, development, QA, and project management. NTSprint Engineering selects the technology and architecture at kick-off and includes them in the proposal.

How we count

Limit	What counts
Pages	A page is a distinct URL with its own layout. Language versions of the same page do not count as separate pages.
Content blocks	Reusable components you can combine to build pages. Blocks from our base library only count against the tier when they need design adaptation.
Languages	Multilingual structure, language switcher, and layout. Text translation is supplied by the client.
Integrations	One documented third-party service with an available API and credentials, for example a CRM, a newsletter tool or a booking system.
Contact forms	One form with spam protection and email delivery. Additional forms, such as newsletter or quote requests, are quoted separately.
Performance	An optimization pass on speed and Core Web Vitals measured on the delivered site. It is not a guaranteed score over time, which depends on content and hosting.

3. DELIVERABLES, TIMELINE AND PRICE

	Duration	Price
Essential	1 week	\$1,200
Standard	2 weeks	\$2,800
Advanced	3 weeks	\$3,600

Fixed price for the scope defined above. Not time and materials. Work beyond the stated boundary is quoted separately as a Change Request.

The timeline starts once we have the content, data, and access needed to begin, not at signature.

What you receive

• Live site in production • Configured and documented admin panel • Source code repository	• Recorded training session • Performance and accessibility report • Analytics configured
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• Usage guide	• All credentials transferred
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How the work is delivered

Stage	What is working at the end of it	E / S / A
1. Design	Sitemap, visual concept and page layouts approved by you	1 / 3 / 4 days
2. Build	CMS, content blocks, integrations, SEO, security and analytics working on a staging environment you can review	3 / 5 / 9 days
3. Launch	Testing complete, content loaded, site live in production and your team trained	1 / 2 / 2 days

Each stage closes with the completed functionality delivered and documented in an end-of-stage report, with a live demo when you want one.

5. WARRANTY AND SUPPORT

Warranty: 30 days from go-live. We fix any defect in what we built, at no cost. It does not cover new functionality or content changes.

Support is optional and starts after the warranty. Pick a plan or none.

Plan	What you get	Response	Monthly
Basic	Updates, backups, monitoring, and security patches · 4 hours of changes per month	48 hrs	\$320
Standard	Everything in Basic · 12 hours of changes per month · Monthly report, performance and security review	24 hrs	\$560
Premium	Everything in Standard · 24 hours of changes per month · Weekly review call, priority queue and named contact	8 hrs	\$840

Billed monthly. Cancel with 30 days' notice.

6. BILLING

No advance payment. Billing is agreed with the client: either by milestone or at the close of each sprint. The total price does not change, only how it is distributed.

Payment within 15 days of invoice · 30-day warranty from go-live · Intellectual property transferred on payment of the final invoice.

7. WHAT'S NOT INCLUDED

Copywriting and translation · Original photography, video or illustration · Online store · Migration from an existing site · Additional contact forms · Hosting, domain and licenses · Ongoing maintenance, unless a support plan is contracted

8. WHAT WE NEED FROM YOU

One decision-maker · Content, data and access delivered before the relevant stage begins · Feedback within 5 business days. Delays beyond these terms pause the schedule.

Included revisions: 2 design rounds and 1 functional round per delivery stage. Additional rounds are quoted separately.